

October 17, 2004

FCC  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

RE: MB Docket No. 04-233

To Whom It May Concern:

I writing to express my dire concern that K-LOVE radio might be forced off the air if the new rule changes are enacted.

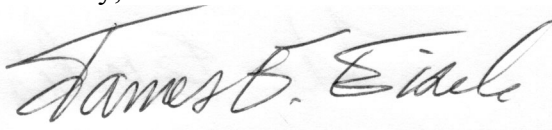
K-LOVE serves me as a resident of the local community by providing us with positive and encouraging Christian music that expresses important values to my family.

It would have a negative effect on the local community if they were displaced by an LPFM because the positive effects of the Christian music would not be realized.

I believe that the service provided by K-LOVE is in the public interest because it provides an important and necessary alternative to other programming, which in some cases is simply inappropriate for my young children. I am personally encouraged EACH DAY by K-LOVE radio, and I can only assume that thousands more in my city alone are encouraged in the same fashion, to say nothing of the hundreds of thousands across the US who might be affected by these proposed rule change.

Finally, please do not consider these changes lightly, as, in my opinion, the effects have eternal consequences.

Sincerely,

A handwritten signature in cursive script, reading "James B. Eide". The signature is written in dark ink on a light-colored background.